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**DAN EGGER-BELANDRIA**

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EXPERIENCE

**Founder and President**

May 1998 – Present

New World Synergy – Denver, Colorado

- Research, design and facilitate extensive curriculum of interactive diversity-training workshops and multicultural performances
- Market and promote services to corporations and public schools
- Co-design diversity/multicultural workshops with clients such as Sun Microsystems, Wells Fargo, Coors, StorageTek, and Qwest
- Book and facilitate multicultural youth programs for schools and events Present to over 15,000 people in English/Spanish throughout U.S.

**Director of Client Services**

December 1996 - May 1998

MindSight Business Communications - (Chicago-based) Golden, Colorado

- Promoted MindSight's video and computer-based training (CBT) and marketing services to Colorado corporate clients
- Created and implemented cost-effective marketing/public-relations strategies to grow Colorado market share
- Consulted with clients to assist with development of CBT/video tools

**Contracted Writer/Producer**

May 1996 - July 1996

Quaker Oats Company, Chicago, Illinois

- Wrote daily on-line newsletter for distribution to all Quaker Oats operations throughout North America
- Wrote features and co-edited employee magazine, *The Insider*
- Co-produced and promoted video news magazine, *Quaker on Q*

EDUCATION

MA in journalism

University of Missouri in Columbia

January 1996 graduate

BA in English/Spanish

Saint Louis University

May 1991 graduate

SKILLS

Language: Bilingual (Spanish and English); extensive public speaking experience

Computer: All Microsoft Office applications; Goldmine; ACT;

CuBase; QuickBooks; Adobe CS3; InDesign; Illustrator

Sales: Sandler Sales Training; proven track record

HONORS and HIGHLIGHTS

- 1998 Denver Mayor's Excellence in the Arts award finalist
- Member of Phi Beta Kappa scholastic honors society
- Presenter in the 1998 National Diversity Conference
- Touring performance artist for 2006 Bacardi B-Live Tour

For more biographical information, testimonials and videos, please visit: [www.NEWWORLDSYNERGY.com](http://www.NEWWORLDSYNERGY.com)